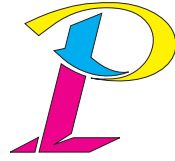


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## **Prosperous Printing Company Limited**

**萬里印刷有限公司**

*(incorporated in Hong Kong with limited liability)*

**(Stock code: 8385)**

### **VOLUNTARY ANNOUNCEMENT ENTERING INTO STRATEGIC COOPERATION MEMORANDUM**

This announcement is made by Prosperous Printing Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide the shareholders (the “**Shareholders**”) and potential investors of the Company with updated information in relation to the latest business development of the Group.

The Board (the “**Board**”) of Directors (the “**Directors**”) of the Company is pleased to announce that on 29 December 2025 (after trading hours), Jade View Limited (“**Jade View**”), an indirect wholly-owned subsidiary of the Company, and Cloud Communications Limited (“**Cloud Communications**”) (together, the “**Parties**”) entered into a strategic cooperation memorandum (the “**Strategic Memorandum**”). Under the Strategic Memorandum, for an initial period of three years, Cloud Communications shall subcontract its media-related printing projects to Jade View, and the Parties shall also collaborate on Cloud Communications’ advertising campaigns and share enterprise resources. A joint working group shall be established to oversee the implementation of each specific project, which shall be governed by separate formal agreements to be signed as and when appropriate and in accordance with the applicable laws and regulations.

The Group aims to leverage Cloud Communications’ market strengths to meet the Group’s market development strategy. The Board believes the Strategic Memorandum will allow the Group to optimize its resources, promote its printing and media businesses, enhance the Group’s competitiveness in both sectors, and improve the Group’s financial performance and profitability, which is in the overall interests of the Company and its shareholders.

## INFORMATION ON CLOUD COMMUNICATIONS

Cloud Communications is a private company limited by shares incorporated under the laws of Hong Kong. It is based in Hong Kong and is principally engaged in financial public relations. It specializes in strategic investor relations for listed companies, initial public offering candidates and private enterprises, offering services such as market intelligence, media relations, and event management.

To the best of the Directors' knowledge, information and belief having made all reasonable enquires, Cloud Communications and its ultimate beneficial owners are independent of the Group and its connected persons under the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited ("**GEM Listing Rules**").

## GENERAL

Save for the terms on confidential information, the Strategic Memorandum is not legally binding in nature. The Company will make further announcements on the progress of its cooperation with Cloud Communications as and when appropriate in accordance with the GEM Listing Rules.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board of  
**Prosperous Printing Company Limited**  
**Lam Sam Ming**  
*Chairman and Executive Director*

Hong Kong, 29 December 2025

*As at the date of this announcement, the executive Directors are Mr. Lam Sam Ming, Ms. Yao Yuan, Ms. Chan Sau Po, Ms. Xu Yuling and Mr. Ye Baiming; the non-executive Director is Mr. Lam John Cheung-wah; and the independent non-executive Directors are Ms. Cheung Yin, Mr. Wong Hei Chiu and Mr. Leung Vincent Gar-Gene.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the issuer. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this document misleading.*

*This announcement will remain on the GEM website ([www.hkgem.com](http://www.hkgem.com)) on the "Latest Company Announcements" page for at least seven days from the day of its posting. This announcement will also be published on the Company's website at [www.prosperous-printing-group.com.hk](http://www.prosperous-printing-group.com.hk).*